

# Paul Schneider

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## **Executive Producer/Senior-Level Producer / Post Production Supervisor** **Executive Project Controllership | Operations Management | Television Production | Digital Video**

Executive professional with expertise in broadcast, commercial and corporate video production, interdepartmental management and business growth. Highly capable of building and motivating teams for continual efficiency and effective performance. Adept at generating and negotiating contracts and fiscal aspects of production to boost profitability. Tactical problem-solver with solid success in managing independent features and special venue projects across entertainment and broadcasting industries, as well as Fortune 100 companies.

- Post-Production Processes
- Broadcast Production
- Department Management
- Procedural Development
- Fiscal Management
- Animations / Special Effects
- Liaising / Communications
- Employee Sourcing & Training
- Problem-Solving Techniques
- Technically Proficient
- Industry Networking
- Resource Management

## **PROFESSIONAL EXPERIENCE**

### **SIMPLECLOUD.IO,** **Executive Producer**

2021 – present

- Executive Producer of start-up company that provides complete solutions to agencies and brands helping build and maintain in-house production and post-production facilities through the introduction of Virtual Studios, shared storage and virtual workstations.

### **VIACOMCBS / BIG FISH ENTERTAINMENT, New York, NY** **Post-Production Supervisor**

2012 – 2021

- Coordinated cross-functionally with teams of editors, assistant editors and animators in post-production of various series.
- Maximized budget by eliminating costs; led employee sourcing and hiring.
- Obtained approval and ensured technical, executive and legal compliance with Viacom specifications.
- Led development of all show packaging and opens; oversaw entire post processes from footage ingest through editorial and final delivery.
- Streamlined workflow processes to increase production in less time, minimize costs and maximize freelance resources.
- Notable series: "Black Ink Crew Confessions", "Black Ink Crew Secrets Unlocked", "Live PD Wanted", "Driven" (for Snapchat), "Singled Out" (for Quibi) "Secret Celebrity Cribbs", "Date My Fam" (2020 reboot), "Room Raiders" (2020 reboot), "When I was 17", "Guy Code", "Girl Code", "Guy Court", "Jobs that Don't Suck", "Wild N Out", "Off the Bat" and "House of Style".

### **HOGARTH / GRAMERCY PARK STUDIOS, New York, NY** **Head of Post-Production**

2018 – 2019

- Command cross-functional team of 45 (editors, designers, VFX artists, 2D/3D animators, producers, copywriters and coordinators) in post-production.
- Increase workflow at offshore production sites – Sao Paulo, Mexico City, London; incorporate technical infrastructure improvements to facilitate efficiency and communications.
- As Leadership team member, provided integral support in ensuring full functionality and layout of new \$18M facility at The Chocolate Factory building in NYC.

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**BIRD BRAIN PRODUCTIONS**, New York, NY

2011 – 2016

**Director of Post-Production**

- Led hiring, onboarding and collaborative engagement initiatives to boost employee retention and productivity.
- Controlled distribution and optimization of multi-million-dollar series budgets throughout multiple seasons
- Executed all post-production processes of multiple series – “LadyLike” (1 season, MTV), “Guy Code vs. Girl Code” (1 season, MTV2) – and numerous VH1, CMT, Comedy Central and MTV pilots.
- Spearheaded core team’s smooth transition from Viacom to third-party production company, including HR, financial and technical processes.

**UVPFACTORY**, New York, NY

2010 – 2011

**Executive Producer**

- Recruited new talent and personnel (sales, creative, animation).
- Transformed production processes, revamped company business plan and enforced policy compliance; increased profits and revenues.
- Spearheaded infrastructure upgrades– cabling, servers, electrical, AC – to double capacity.

**BMW GROUP UNIVERSITY STUDIOS / TEAM PEOPLE**, Woodcliff Lake, NJ

2003 – 2008

**Executive Producer / General Manager**

- Facilitated marketing, strategic initiatives, fiscal controllership (budgeting, accounting), corporate communications and technical operations to increase workflow, boost profits and reduce interdepartmental costs.
- Oversaw 17 employees servicing professional development, training and distance learning. Produced 10+ hours of multimedia monthly programming for BMW dealerships nationwide.
- Liaised between internal divisions to transition from traditional production and post-production tactics to cutting-edge platforms.
- Advanced interdepartmental communication and collaboration to share costs and improve overall quality, culminating in extensive production and footage of 6 vehicles traveling 630+ miles for University, digital, marketing and engineering departments.

Additional Experience

**Executive Producer** (2012) ▪ Manic, New York, NY – *Directed 20 employees (producers, technical team, 2D/3D/Flame artists) in developing advertising materials for nationally-renowned clients (Maybelline, L’Oreal, Clinique, Google, White House Black Market, Estee Lauder). Controlled hiring processes, budgets, schedules and all phases of production.*

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## EDUCATION & CREDENTIALS

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**Bachelor of Science in Communications**, Ohio University, Athens, OH (cum laude)

# Paul Schneider Freelance Projects

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## **TROLLBACK + CO - SUPERVISING PRODUCER**

- Produced NBCUniversal Upfront Sizzle Reel that was used during the May 2017 Upfront, as well as a media buy across all NBCUniversal platforms.

## **SIBLING RIVALRY - SUPERVISING PRODUCER**

- Produced full Network Redesign projects for Science Channel & Bravo. Also, produced VR video for Macallan Single Malt Whisky and a series of small animations for Target that were displayed on the 21 various screens throughout the new Fulton Street Subway Station.

## **DIGITAL KITCHEN - SUPERVISING PRODUCER**

- MICROSOFT STORE: Supervising Producer for creation of 72 minutes of content for the 120 Monitor video wall for the launch of the first Microsoft Retail Stores in AZ and CA. Required sourcing and hiring of over 100 freelancers, and building out technical infrastructure and securing space to house this massive team in a very short (weeks) time.

## **AMERICAN MUSEUM OF NATURAL HISTORY/HAYDEN PLANETARIUM - PRODUCER**

- SONIC VISION: A special venue feature projected onto the magnificent 73-foot diameter Hayden Planetarium Dome. Through combining state-of-the-art imaging techniques, the show took the Pink Floyd laser shows of the 70's to a whole new level.

## **CURIOUS PICTURES - PRODUCER**

- HBO: Bored to Death, Main Title Sequence, Tom Barham, Director. Emmy Award Winner, Main Title Design
- NIKE WOMEN ASIA: 5 commercials, Rohitash Rao, Director
- DANIMALS, "Fridge" Steve Oakes, Director
- ZIPLOC: "Evolve", "Grapes/Strawberries", Greg Ramsey, Director
- PICTUREKA: "Peng-bot", Rohitash Rao, Director



PAUL SCHNEIDER  
POST PRODUCTION SUPERVISOR

***Seasoned episodic production, animation and VFX Supervising Post Producer who can effectively produce any series, regardless of the complexity, with ease and finesse.***

**ICARLY REUNION (SPECIALS) PARAMOUNT+**

- May/June 2021

**PAW PATROL LIVE (SPECIALS) PARAMOUNT+**

- April/May 2021

**BLACK INK CREW SECRETS UNLOCKED (SPECIALS) VH1**

- February/March 2021

**BLACK INK CREW CONFESSIONS, NY, CHI COMPTON (SPECIALS) VH1**

- January- March 2021

**HOLLYWOOD EXES REUNION (SPECIAL) VH1**

- November/December 2020

**I LOVE NEW YORK REUNION (SPECIAL) VH1**

- October/Nvember 2020

**BRUNCH WITH TIFFANY (LINEAR) VH1**

- August/September 2020

**ROOM RAIDERS 2020 (PILOT) MTV**

- July 2020

**DATE MY FAM 2020 (PILOT) MTV**

- May/June 2020

**SECRET CELEBRITY CRIBS (PILOT) MTV**

- March/April 2020

**SINGLED OUT (SEASON 1) QUIBI + LINEAR MTV**

- December 2019 - March 2020

**LIVE PD: WANTED (SEASON 1) A&E**

- September - December 2019

**NICK CANNON PRESENTS WILD 'N OUT (SEASONS 9 & 10) - VH1**

- March 2017 - January 2018

**GUY CODE VS GIRL CODE (SEASON 1) - MTV2**

- June - August 2016

**TALK 30 TO ME (PILOT) - VH1**

- May - July 2016

**SIDELINERS (PILOT) - COMEDY CENTRAL**

- April - June 2016

**LADYLIKE (SEASON 1) - MTV**

- August 2015 - March 2016

**HOUSE OF STYLE - (WEB SERIES) MTV.COM**

- May - August 2015

**GUY CODE (SEASONS 3 - 5) - MTV2**

- August 2012 - August 2015

**GUY COURT (SEASON 1) - MTV2**

- August - December 2013

**MTV2'S OFF THE BAT - MTV2**

- February 2014 - October 2015

**GIRL CODE (SEASONS 1 - 4) - MTV2**

- June 2013 - August 2015

**JOBS THAT DON'T SUCK (SEASON 1) - MTV2**

- February - May 2014

**NICK CANNON PRESENTS WILD 'N OUT (SEASON 5) - MTV**

- February - May 2014

**WHEN I WAS 17 (SEASON 6) - MTV2**

- September 2012 - February 2013